

PERMANENT RENTALS

At Morayfield Seniors Rental Accommodation, we pride ourselves on being **professional, approachable, efficient and caring.**

WHAT WE OFFER -

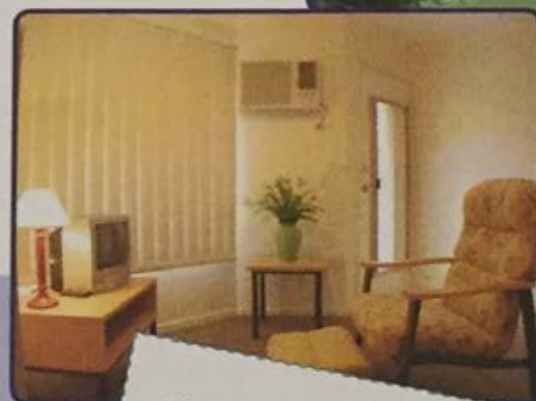
- Accommodation
- Security of on-site manager in village
- Game nights and Happy hours
- Walking distance to public transports, medical centres, shopping centres
- Delicious midday meals provided (plus fruits and dessert)

OPTIONAL SERVICES -

- Linen exchange
- Emergency 24/7 call response

“We would love to see you as a part of our friendly community”

*Limited vacancies available
All over 60 welcome!*



**1 Bedroom Units
Furnished with
fridge, microwave &
washing machine**



Morayfield Seniors Rental Accommodation

Contact Jennifer or Terrence 5498 3177 | 0400 128 642 morayfieldseniors@gmail.com
21-23 Barossa Crescent, Caboolture South

ORIGINAL

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NOTES

This ad competes with a dozen other ads in the magazine. It's a brilliant product to advertise because it has a key point of difference, but this ad doesn't take advantage. It lists essentially the same features the other ads list (it describes the accommodation), instead of standing apart.

NEW AD

DON'T BUY A RETIREMENT HOME

There's an alternative to spending hundreds of thousands of dollars to move into retirement living, and it's called Permanent Rental Accommodation.

ALL THE BENEFITS OF BUYING

- Long term accommodation (as long as you need it)
- Security of on-site manager in village
- Emergency 24/7 call response
- Community living with game nights and happy hours

WITH THE FINANCIAL BENEFITS OF RENTING

- Keeping your savings can have a big impact on your lifestyle
- Peace of mind for unexpected health or care expenses
- Keep your Investments
- More options for travel

Openings are rare due to the permanent status of our residents, but we will soon have 3 vacancies open to applicants over 60. To see all 3 units, be one of the first to book a viewing on 0400 128642 (Jennifer).

NOTES

When every other ad is asking people to buy into their retirement home, this is a surprising angle, and will appeal to those people who are feeling the pain of the large capital expense of retirement living. We've also made the point that a timely opportunity is available.