



AN  
**UNCONVENTIONAL**  
WAY TO OWN A BOOK STORE CHEAPLY

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## ORIGINAL AD

### **Business for sale BOOK SHOP**

**\$54,000 Negotiable**

Complete book shop for sale. Iconic and very successful book shop for sale. If you have ever dreamed of owning your very own book store, here is your chance. I had the pleasure of running this unique business and loved every moment!

My store is a stylish and upmarket book store and NOT your usual second hand. We had a discerning clientele from professors through to children.

Mostly second hand and rare books/antiquarian remainders. Books are all good quality and are in very good condition, all categorised, all clean, all priced. 13,000 - 15,000 plus books.

Categories include a fantastic Military section, History, Archaeology, Art, Craft, Travel, Poetry, Classics, Australiana, Health, Self Help, Business, Sport, Sheet Music/Opera, Crime, Sci Fi, Romance, Fiction, Childrens, Young Adult, Comics, and many more smaller specific categories.

We operated this fantastic business for 20 years, it has a high and valued reputation. As we had to change premises we put the shop complete into storage, with the intention to open again. After a break we have now decided on a new direction and are happy to sell our beloved shop. We did not have a sale when we closed as we fully intended to re-open.

Includes books, custom made book shelves, counter, signage, and everything ready for easy set up. It could be set up anywhere in Australia. This is a unique opportunity. I can assist you in all matters /training as well.

Please feel free to contact me direct for any questions.

**NEW AD****AN UNCONVENTIONAL WAY  
TO OWN A BOOK STORE  
CHEAPLY**

If you've ever dreamed of opening your own bookshop, this notice may contain the best news you ever heard.

The news concerns the owner of a well-known bookstore in Brisbane who has found herself in an unusual situation. If your timing is right, this situation could be your chance to open your very own bookstore for a fraction of what it would normally cost.

This is NOT a conventional bookshop sale, so please read on to get the full story...

**THE SITUATION**

There's a complete bookshop-in-a-box just sitting in a storage facility in North Brisbane. It includes everything you need to open your own bookstore and do what you love for a living.

And here's the exciting part...

**The owner is about to sell the lot - for a fraction of what it's worth.**

 sealed away her book collection in 2016 with plans to re-open her bookstore at a new location. But those plans were derailed by health issues. Time passed, her number 1 employee turned 87 years old (mum Josie), and they decided they no longer felt up to the full-time demands of the book shop.

The store has been frozen in time ever since, 100% intact with all the best and rarest books included.

In addition to the books, she's including everything you need to set up your bookshop and make it a successful business...

- ✓ All of your specialty upmarket shop fittings - FREE
- ✓ All business assets, customer contact lists, and trademarks - FREE
- ✓ All the mentorship and guidance you need – FREE

The value of the books alone is over \$200,000, plus you'll get all the shop fittings, business assets, and mentorship you need to make your dream a reality.

But you won't pay for an entire business, or even the full price of the books. The asking price of \$54,000 (price guide below) means you're sitting on over \$140k in profit from your first batch of books.

### **DON'T KNOW HOW TO RUN A BOOKSHOP?**

Not a problem.

The owner [REDACTED] is offering a free mentorship that includes 50 hours of 1-on-1 time to help you succeed.

She can teach you everything she knows about running a successful independent book shop, including:

- The secret to running a high-profit-margin store
- How much rent you can afford (and where to look)
- Which books give you the biggest margins (and where to find them)
- Which 5 in-store products readers buy like hotcakes
- How to get free advertising
- How to get your favourite authors begging to sign books at your store
- How to save 15 hours per week on inventory management
- She can even help you train your first staff member!

This kind of mentorship is simply not available elsewhere. Julie has made her living selling books for 23 years. She's owned 4 successful bookshops, and you would be hard pressed to find a more qualified independent book shop advisor in the country.

### **THE BOOKS**

You'll get [REDACTED]'s \$200,000 collection of hand-picked, second hand, rare books, and antiquarian remainders (approx. 14,000 books in total). All books are in very good condition, all categorised, all clean, all priced.

This is not your average moth-ridden used book store filled with yellow-paged \$1 books.

Will perfectly stock a medium sized book shop with impeccable taste. Categories include Military, History, Archaeology, Art, Craft, Travel, Poetry, Classics, Australiana, Health, Self Help, Business, Sport, Sheet Music/Opera, Crime, Sci Fi, Romance, Fiction, Children's, Young Adult, Comics, and many smaller categories.

### SHOP FIXTURES

Owner will include custom made book shelves, counter, signage, and more. Everything needed to set up a stylish upmarket bookshop.

### BUSINESS ASSETS – INCLUDED FREE

You are welcome to take over the business name, signage, trademarks, and customer email database, to save you a lot of work setting up the business and building an audience. Or start fresh with your own name if you prefer.

### PRICE GUIDE

The collection of 14,000 high quality books has been priced at \$54,000 (negotiable). It's an entire book shop inventory that will return over \$200,000 when sold. You will need to inspect the books to appreciate their superior quality and condition.

- ✓ Includes all specialty shop fixtures FREE
- ✓ Includes all business assets FREE
- ✓ Includes all mentorship, guidance, and training FREE

██████ is currently forking out monthly storage fees, so she's motivated to negotiate the price for a book lover, if you can make a quick offer.

### CALL ████████

Call as soon as possible if you're interested. Phone ████████ directly on 04 ████████ with any questions, or to arrange an inspection of all books and shop fixtures. The first reasonable offer will probably take it, so don't be left wondering if it could have been yours.

**P.S.** If this sounds like you, send this to a friend for a second opinion. Bring them along to help you inspect the goods. Unlocking this chest of treasures will be an adventure in itself :)