



**DRIVING
SCHOOL
FOR SALE**

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ORIGINAL AD

Driving School for Sale

\$20,000

Driving School For Sale

Walk in walk out

The driving school has been in operation for 6 years. I have been focused on another business and the driving school has been neglected.

Comes with:

5 star google review

Ecommerce website with online bookings capability

Instagram with 400 plus genuine followers

Facebook page

Loads of good testimonials

Toyota Pruis C 2014 model with dual controls already set up.

All you need is your industry authority (driving instructor) license and walk straight into a driving school with already established clientel

fire sale price. Does not come with books

NEW AD**FOR SALE**
Driving School At Rock Bottom

If you want to pay top dollar for a business, buy at the peak of its success. If you want an absolute bargain, you'll need to find a business at its low point.

Here's a business at rock bottom.

It's a driving school I run by myself in ██████████ (6 years). It's been neglected (it's no longer my main business) and business has slowed down, but it still gives me a steady flow of work.

WHY I'M SELLING CHEAP

1. It's no longer earning a full time income.
2. Website not working (no online bookings for 6+ months)
3. Poor admin (lack of marketing, and I don't answer the phone during lessons)
4. No long term financial records. I'm hopeless with tax returns and paperwork.

So you're going to get it cheap.

But despite everything, the business lives on. Why? Because the phone keeps ringing.

WHY THE BUSINESS IS STILL AN ASSET

I love teaching students, and it shows up as repeat business, referrals, and 5 star reviews on Google. This reputation keeps the phone ringing even when I check out of the business for a couple of months.

- 25 current students
- 60 hours of lessons currently booked @\$60/hr (worth \$3600)
- Good reviews - Google "████████ Driving School" to see the 5 star reviews.
- Referrals - I get business without advertising (students refer their friends).

COST

You get a 2014 Toyota Prius, your first customers, and all the business assets listed below, for less than the cost of a new Prius.

If I just fixed the website and answered the phone for 6 months, I'd be selling for \$60,000, but I don't have the time to give it. I need the cash, so I'm selling for \$28,000 as-is.

Price negotiable even further if you can offer to take over immediately.

WHAT'S INCLUDED?

- **Toyota Prius C 2014 model**
- **Dual Controls Installed** – Cost me around \$2,000.
- **Business Name & Brand** – The [REDACTED] Driving School name is recognised in the local area. We have 5 star reviews on Google under this name. Our past students send us a lot of referrals
- **Phone Number** - Same phone number for 6 years. Listed beside our Google reviews. It's the number people give out to their friends.
- **Website** - Currently offline because I've failed to keep it updated. Includes online bookings. Will get it running before sale.
- **Training** – I'll share the best lesson routes, driving test routes, and introduce you to current students during handover period.
- **Customer List** - Strong history of happy clients, with contact details.
- **25 Current Students** - Currently \$3,600 in bookings. Note that many students have only only their next lesson booked, but will book several more before their test.

WHO WILL THIS SUIT?

This will suit someone who wants to earn a side income on their own terms.

There's no overheads besides fuel and car maintenance. You can keep the business small without the stress of keeping up with bills (no rent, no wages, no franchise fees).

If you're organised (answer the phone, keep the website online, etc) it will grow naturally. You could make it full time, build up and sell in 12 months, or even expand to a multi-driver business.

QUALIFICATIONS

All you need is your industry authority (driving instructor) license to get started.

WHAT TO DO

I'll accept the first offer that's near enough to \$28,000, so if you're interested get in touch today.

Phone me on 04 [REDACTED] for a chat or to organise a meeting in person. If I don't answer I may be with a student, so please text me to say "it's about the [REDACTED] ad" (so I know to call you back).

[REDACTED] LastName

[REDACTED] Driving School, [REDACTED]. Ph: 04 [REDACTED]